



### Superior shoes since 1734



Shoe factory Van Bommel is proud of its history, which goes back more than 250 years. In 1734 the name Van Bommel was mentioned in official documents for the first time. At that time master shoemakers Christiaan and Adriaan made shoes manually. Carefully made shoes, combining the best of convenience, durability and style. This was the start of the actual reputation of the Van Bommel shoes.

For nine Van Bommel generations long, expertise was passed on from father to son. This has also been done by the many talented craftsmen working at Van Bommel. For centuries they have passed their experience and expertise to new generations. This way every Van Bommel shoe is unique. With the help of the finest types of leather, the most modern machinery and warehouses, the best ways of production and highly educated employees Van Bommel still produces high quality products. Therefore they have won several prestigious national and international awards and receive the designation purveyor of the royal household twice.

invoices, buying orders and production orders. The solutions we used at that time, did not meet our requirements anymore. We did not have an overview of our production capacities, the different solutions we were using could not communicate with each other, we could not handle pictures and there was no integration with Office. Besides this we could not extend the existing solutions.

Because we also require the highest quality for the support of our business processes, we started looking for a modern, integrated solution. We preferred a supplier located near by and with industry knowledge and experience. Based on these requirements we have chosen Pebblestone Fashion®. It has turned out that Pebblestone has the solution to all our problems: Pebblestone Fashion: a modern, integrated solution with a simple connection to Office, supporting all our business processes, specific for the footwear industry, especially production companies."

Nowadays Van Bommel sells 300,000 pairs of shoes a year, mainly in the Netherlands, Germany and Belgium. The brands Van Bommel, Floris van Bommel, Noble Blue and AvanG are delivered in two seasonal collections per year and through a range which is kept on stock permanently.

To Van Bommel the high number of implementations of Microsoft Dynamics™ NAV, together with the knowledge and experience in the footwear industry have been reasons to choose Pebblestone.

### Following every step of the production- and delivery process

Shoes are made from Italian and French leather and are made in the van Bommel

*"It has turned out that Pebblestone has the solution to all our problems"*



### Looking for a supplier with knowledge of and experience in the shoe industry

Van Bommel also requires high quality where it concerns automation. Frans Hoefnagels, controller and internal project manager for automation: "From the eighties on we have gradually started to automate some processes like accounting, registration of sales, delivery notes and



production location in the Netherlands. Also semi-manufactured articles from factories from Tunisia, Serbia and India and completely finished shoes from factories in Portugal are used.

All together this results in a complex and varied production process. "With the help of Pebblestone Fashion it is possible to follow every step of the production- and delivery process, no matter if it concerns our own production in Moergestel or completely finished models from Portugal. We are informed about every step and are able to take action immediately in case of deviations", says Frans Hoefnagels.

### To meet the requirements from the customers

By using Pebblestone Fashion, Van Bommel is able to organize planning, production and sales in a way that enables them to meet the requirements from their customers. On order entry all available models, sizes and alternatives are shown and the sales people get detailed information about their customers.



### In the future: EDI

With the help of EDI, Van Bommel wants to have a clear view of the sales of Van Bommel shoes to the consumers in the shops. Frans Hoefnagels: "With this information we are able to tune our production and stock to the actual needs."



## FACTS & FIGURES

### Company

Schoenfabriek Wed. J.P. van Bommel BV  
Moergestel, The Netherlands  
www.vanbommel.nl

### Brands

Van Bommel, Floris van Bommel, Noble Blue, AvanG

### Industry

Footwear

### Activities

Design, production and wholesale

### Concurrent Users

60

### Solution

Microsoft Dynamics NAV/Pebblestone Fashion: Financial, Buying, Sales, Production, Sales Target & Analysis, Resources, Projects, Buying Groups, Inventory, Warehouse management, Capacity planning

### Most significant improvement

Following every step of the production- and delivery process.

### Implementation Partner

Pebblestone - The Netherlands

**"Now it is possible to follow every step of the production- and delivery process"**

### Pebblestone Fashion International

P.O. Box 4276  
3006 AG Rotterdam  
The Netherlands  
Tel: +31 (0)10 266 76 00  
Fax: +31 (0)10 266 76 01  
E-mail: [info@pebblestonefashion.com](mailto:info@pebblestonefashion.com)  
Website: [www.pebblestonefashion.com](http://www.pebblestonefashion.com)

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